

What is the goal of our outreach work?

What kind of programming appeals to our patrons?

If we plan it, will they come?

How do we best advertise our services?

TCLC UNCONFERENCE 2014

Focusing on Marketing and Outreach

Ask questions. Share ideas.

Academic libraries have a mission to be the intellectual hubs of their campuses, but how do they fulfill this ideal? The TCLC Unconference is an opportunity to grapple with these issues with your TCLC colleagues. If you have not attended an unconference before, please know that these events have very little structure. Expect a day of timely conversations, not presentations.

Facilitated by Lianne Hartman, Acting Director, MCCC Library.

Thursday, Oct 23, 2014

Registration & Refreshments: 9:30am
Unconference: 10am-3:30pm

St. Charles Borromeo Seminary

Vianney Hall
Wynnewood, PA

<http://www.scs.edu/directions.htm>

TCLC members—\$15

Two from the same TCLC institution—\$25
Non-TCLC members—\$25
(includes morning refreshments and lunch)

For more information and to suggest topics for discussion, please visit

<http://octoberunconference.wordpress.com/>

*****REGISTER TODAY*****REGISTER TODAY*****REGISTER TODAY*****

Contact: Ellen Gasiewski, TCLC Coordinator
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Email: office@tclclibs.org

PHONE: 610 525-0796
FAX: 610 525-1939

Make checks payable to TCLC

NAME _____ **TCLC Member** _____

INSTITUTION _____ **Non-Member** _____

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SPECIAL NEEDS _____